

# BCG SCAR

Script for a one-minute television spot promoting the use of BCG vaccine for the National Tuberculosis Control Program in Malaysia.

## VIDEO

EXT. DAY. School. MCS. A schoolgirl's arm, being examined by a nurse. ZOOM TO CU upper arm to see BCG scar.

CU, BCG, another child, another angle.

CU, BCG, another child, another angle.

LS, Nurses checking upper arms of school children, who are queued up to receive their vaccinations. Age of children in this group should be about 11 years old.

MLS, Nurses checking upper arms of school children, aged about 16 years old.

MS, Nurses checking upper arms of school children, aged about 6 years old. As nurse examines one especially cute girl, FREEZE FRAME and

## AUDIO

NARRATOR:

A BCG scar. A good scar. It's a badge of protection against one of the most deadly diseases--Tuberculosis, TB.

Yet, a survey by the Tuberculosis Control Division of the Ministry of Health showed that only two out of three Malaysian youths had received this protection.

## VIDEO

## AUDIO

DISSOLVE TO:

EXT. DAY. Street near school. MED TWO SHOT, School aged child buying sugar cane water from hawker, who coughs on the child.

INT. DAY. School Bus. LS, as children board bus, the bus driver coughs in their path.

INT. DAY. School classroom. LS, Young teacher lecturing and coughing.

INT. DAY. School canteen/cafeteria. Canteen worker working on school children as she serves them at the counter.

DISSOLVE TO:

Previous FREEZE FRAME of the especially cute girl, as we UNFREEZE and the CAMERA PANS with her, now successfully cleared by the nurse, as she joyfully runs outside to play with her friends in the playground.

One out of three still runs the risk of catching this deadly disease – whenever someone who has active TB coughs out his germs...

...and you inhale them into your lungs, where they begin their deadly work.

Make sure you are protected against TB. Get a passport to the future. Get a BCG vaccination.

VIDEO

EXT. DAY. School  
Playground. LS,  
Schoolchildren playing and  
laughing.

LOGO

FADE OUT

AUDIO

Available free at any government  
hospital or health clinic.

This message from the Malaysian  
Association for the Prevention  
of Tuberculosis.

*FYN/30.5.72*

*Jack Battaglia  
Filem Negara  
Petaling Jaya, Malaysia*